

Dear Client,

Pursuant to the provisions of the EU Regulation, we hereby provide the following information regarding the use of personal data by our company, acquired in the context of existing or future contractual relationships with you.

### Source of Personal Data

The data in our possession are collected directly from the data subject or through our websites. All data collected will be processed in compliance with current legislation and with due confidentiality.

### Legal Basis for Processing

The Data Controller processes the User's Personal Data under one of the following legal bases:

- the processing is necessary for the performance of a contract with the User and/or for the execution of pre-contractual measures;
- the processing is necessary to comply with a legal obligation to which the Controller is subject;
- the processing is necessary for the purposes of the legitimate interests pursued by the Controller or by a third party.

The User may always request clarification from the Controller as to the specific legal basis that applies to each processing activity, and in particular whether processing is based on law, on a contract, or necessary to enter into a contract.

### Purpose of Processing

The processing of personal data, for which consent is not required, is carried out for the purpose of fulfilling contractual obligations. The collection and processing of personal data are aimed at properly meeting the requirements of our business activities in connection with the provision of goods and services, including:

Preliminary requirements for entering into a contract;

Fulfilment of accounting, administrative and managerial obligations necessary for the execution of such contract;

Contacting the client for communications related to the contract or for purely informative purposes;

Execution of obligations with public or private entities directly or indirectly related to the contract;

Compliance with legal obligations.

If the data subject is a company, the personal and contact data (identification details, corporate email addresses, corporate phone numbers, work devices, etc.) of its directors, employees and collaborators involved in managing or executing the contract may also be processed for the same purposes.

In addition, the personal data you voluntarily provide may be used for the following purposes:

1. Managing and fulfilling specific contact requests made by the user (Legal basis: legitimate interest of the Data Controllers).
2. Sending our newsletter to the email address provided by the user (Legal basis: voluntary request by the data subject).
3. Sending technical and/or commercial information about our products via the contact details provided by the user (postal or email address), a practice considered "soft spam" (Legal basis: legitimate interest of the Data Controllers).

### Processing Methods

In relation to the purposes outlined above, the processing of personal data is carried out using manual, IT and telematic tools, in a manner strictly related to the purposes themselves and, in any case, in such a way as to ensure the security and confidentiality of the data, in compliance with applicable laws.

### Data Retention Period

The data will be processed and stored for as long as necessary for the purposes for which they were collected.

Specifically:

- Personal Data collected for purposes related to the performance of a contract between the Data Controller and the User will be retained until the full execution of that contract. Data collected for tax and accounting purposes within this scope will be retained for 10 years.
- Personal Data collected for purposes linked to the legitimate interest of the Data Controller will be retained until such interest is fulfilled. The User may obtain further information about the legitimate interest pursued by the Controller by consulting the relevant sections of this document or contacting the Controller. Data collected to respond to commercial inquiries from potential clients will be retained for 2 years.

Upon expiration of the retention period, personal data will be deleted. After this period, the rights of access, erasure, rectification, and data portability can no longer be exercised.

### **Mandatory Nature of Data Collection**

For the purpose of establishing and executing a contractual relationship, the collection of personal data is mandatory, as it is necessary to comply with legal and fiscal obligations. Refusal to provide such data will result in the impossibility of entering into a contractual relationship. The processing of this data does not require the data subject's consent.

### **Disclosure and Communication**

Personal data and the related processing may be communicated to third parties for the performance of economic activities (e.g., commercial, administrative, IT management, insurance, banking or non-banking intermediation, factoring, shipment management, envelope-stuffing, and mail delivery services), or to comply with legal obligations (e.g., accountants, legal advisors).

Data will not be disseminated or transferred outside the EU.

Authorized personnel involved in the data processing and the appointed Data Processors may access your data. The names of such parties are available upon request at our offices.

### **Data Controller**

A joint controllership agreement is in place. The Joint Data Controllers are: CEV SRL and EERA SRL Via Gesso 20 – Sega di Cavaion (VR), Italy Emails: [privacy@cevmarmi.it](mailto:privacy@cevmarmi.it) and [privacy@eera.it](mailto:privacy@eera.it)

This privacy notice is also available at: [www.cevmarmi.com](http://www.cevmarmi.com) and [www.eera.it](http://www.eera.it). For more information, please write to the email addresses provided.

### **Rights of the Data Subject**

You may contact the Data Controller's Privacy Office to verify your data and request their integration, updating or correction, and/or to exercise your rights under Articles 15 to 22 of EU Regulation 2016/679. In particular, you have the right to:

- Withdraw consent at any time. The User can revoke consent to the processing of their Personal Data previously given.
- Object to data processing. The User can object to the processing of their Data when it is carried out on a legal basis other than consent.
- Access their data. The User has the right to obtain information about the data processed by the Controller and to receive a copy of such data.
- Verify and request rectification. The User may verify the accuracy of their data and request updates or corrections.
- Restrict data processing. Under certain conditions, the User may request the restriction of the processing of their Data, in which case the Data Controller will only store the data.
- Request erasure ("right to be forgotten"). Under certain conditions, the User can request the complete deletion of their Data by the Controller.
- Lodge a complaint. The User has the right to lodge a complaint with the competent data protection authority or take legal action.